

Monroe County

Fall 2010

ibuyMoCo.com

Quarterly Newsletter

Live Here • Buy Here • Thrive Here

iBuyMoCo Gains 100 New “Pledgers” at Fair



Through the generosity of Monroe County businesses, individuals taking the iBuyMoCo pledge at the Monroe County Fair had a chance to win a gift bag valued at over \$150.00. Donna Leis of Cataract was the winner.

TOMAH – Nearly 100 people took the iBuyMoCo pledge at the Monroe County Fair to shift 10 percent of their current out-of-county retail spending back to Monroe County businesses.

The iBuyMoCo campaign was launched in 2009 by Monroe County Economic Development and Tourism Committee in response to a University of Wisconsin-Extension survey that showed Monroe County businesses are losing \$41 million in potential taxable sales to out-of-county businesses. The goal of the campaign is to bring 10 percent – or \$4.1 million worth – of retail purchases made

outside of the county back to Monroe County businesses.

To date 136 businesses and 762 county residents – including 98 people at the county fair – have taken the iBuyMoCo pledge.

Individuals who signed up at the fair had their name entered in a drawing for a gift bag valued at over \$150.00. Donors included: Curves of Sparta, 2-month trial membership; Perkins Restaurant & Bakery of Tomah, \$50.00 gift certificate; Tomah Memorial Hospital, backpack/tote bag; Active Health Chiropractic Clinic, Tomah, Bio-Freeze and ice pack; Wisconsin Cranberry Discovery Center, \$10.00 family admission pass; The Artistic Salon, Tomah, \$10.00 gift certificate; Armstrong Landscaping, Sparta, landscaping guide; Medicine Shoppe, Tomah, \$5.00 gift certificate and J&R Variety Store, Tomah, \$5.00 gift certificate.

Nominate Your Favorite Retailer

All Monroe County businesses currently participating in iBuyMoCo are listed elsewhere in this newsletter and on the campaign’s website at www.ibuymoco.com. If your favorite local business is not on the list, why not nominate them? If five nominations are received for the same business by Oct. 31, we will contact the owner or manager and invite them to join iBuyMoCo. The form must include your name and address to be counted. Mail your nomination(s) to iBuyMoCo, P.O. Box 704, Tomah, WI 54660. Or, e-mail the information to info@ibuymoco.com.

GO GREEN for Monthly News!

There is now an added incentive for you to GO GREEN! Starting Nov. 1, we will distribute iBuyMoCo EXTRA in between the iBuyMoCo Quarterly Newsletters.

iBuyMoCo EXTRA will be a short e-newsletter sent out once a month with updates on the iBuyMoCo campaign, including any new Hot Buys not received in time for inclusion in the Quarterly Newsletter.

Due to the cost of printing and mailing, iBuyMoCo EXTRA will be available only by e-mail. To GO GREEN, e-mail your name and e-mail address to: info@ibuymoco.com.

If you do not have e-mail, you will still continue to receive the quarterly iBuyMoCo Newsletter by mail.

Is Your Favorite Business on This List?

The following businesses and organizations (listed by town) are currently participating in the iBuyMoCo Campaign:

CAMP DOUGLAS

Sunnyfield Farm Bed & Breakfast Inn

CASHTON

Badger Crossing, Bank of Cashton, Cashton Building Supply, Do It Best Installations, Down a Country Road Amish Gifts & Tours, Growers Produce Auction, Inspirations @ Dovetail Farm Quilt Shop, Maple Ridge Orchard, Pasture Pride Cheese, Peck's Corner Bar & Grill and Scenic Bluffs Community Health Center,

KENDALL

Dolly's Pedaler's Rest, Murray's Alpine Haven and Raccoon Ridge Studio.

NORWALK

Monroe County Solid Waste Management and Scenic Bluffs Community Center.

SPARTA

A Healthy Touch Massage & Bodywork, All American Do It Center, Arenz Shoes & Formal Wear, Armstrong Landscaping, Avon, Best Night Inn, Biederman Jewelers, Celebrating Home, Club Oasis, Country Florals, Coverra Insurance Services, Creative Memories, Curves, Dean's Satellite Service, Deke Slayton Memorial Space & Bicycle Museum, Diamond D's Pizza & Tastee Treet, Evans Printing, Foss Fine Meats, Fox Hole Pub, Ginny's Cupboard, Green Flower Soap Works, Happy Trails Dinner, Jake Kujak Insurance, Jake's Northwoods, Jane's Ship Center—Fort McCoy Shipping & Services, JulieB's Jewels, Justin Trails Resort, Little Falls Railroad & Doll Museum, LT Sullivan Photography, Maiden Wisconsin, Maranda Schreier Photography, Matousek & Laxton Law Office, Monroe County Local History Room & Museum, Northwood Country Market, Ole & Bean Creations, P&P Products, Second Season, Shades Body Studio, Shear Experience, Southern Fried Glass, Sparta Co-op Services, Sparta Floral & Greenhouses, Sparta Farmers Market, Speed's Bicycle & Electric Motors, State Bank Financial, United Country Markim Realty and Westside Wine & Spirits.

TOMAH

A Taste of Wisconsin, Active Health Chiropractic Center, All American Do It Center, Amish Country Corner, Antique Mall, Away to Learn Children's Center, Betcher & Walker Cabinets & Countertops, Brandau-Hill Auction Service, Brenegen Chrysler Ford, Budweiser Dairyland Super National Truck & Tractor Pull, Candy Creations, Country Spirit, Cranberry Corners Rental Management, Cranberry Country Lodge, Cranberry Country Mall, Dance Art Centers by Melisa, Dan's Painting, DRS Home Maintenance, Edward Jones Investments, Electric Motor

Site, F&M Bank, First Bank, First Choice Realty and Auctions, Flying Wheels Roller Rink, Homestead Country Stoves, Images Pictures, J&R Variety, JS Superior Painting, Kelsey's Class Act, Kimpton Truck Service, Leisure Time Sports, Life's a Party, McBean Sign Co., Medicine Shoppe Pharmacy, Monroe County Agricultural Society, Perkins Restaurant, Pichette Photography, Pioneer Pawn, Precision Stitch & Ink, Ray Olsen Construction, RIA Federal Credit Union, Rick's Certified Auto, Smith-Derousseau Heating & A/C, The Artistic Salon & Day Spa, Timberwood Bank, TNT Explosive Entertainment, Tomah Cash Store, Tomah Chiropractic Clinic (formerly Rudd Chiropractic), Tomah Cooperative Services, Tomah Lumber Company, Tomah Memorial Hospital, Tomah U-Store It, Unique Signs & Designs, V.I.P. Realty, Vander Meer Chevrolet-Buick and Wilde's Art Gallery.

WARRENS

Berry Amish, Cranberry Country Embroidery & Imprints, Federation Co-op — Cranberry Supply Division, Moseley Roadside Market, Paradise Valley Artz, Van Wychen Wine, Warrens Walk-In Clinic/Community Outreach, Wetherby Cranberry Company and Wisconsin Cranberry Discovery Center.

WILTON

Amil's Inn Bed and Breakfast, Millstone Mountain Farm Organic Grassfed Beef, Tim's Home Improvement & Repair, Tupperware, Wildes Home Improvement and Wilton Bus Service.



I would like to see the following business or businesses become part of the iBuyMoCo Campaign:

Name: _____

Address: _____

City: _____

State: _____ Zip: _____