

# Quarterly Newsletter

## ***Welcome to the program!***

Thank you for pledging to support our local Monroe County businesses. Your pledge to shift 10% of your spending from out-of-county to in-county businesses will help maintain our community's unique character, provide continuing opportunities for entrepreneurs and build community strength. You will save time, gas and money, a win-win for all! Enjoy your extra spending money!!

### **Consider the benefits of the potential impact:**

#### **A 10% increase in retail spending will...**

- increase industry sales by \$5.5 million (\$4.1 million directly and \$1.4 million indirectly),
- increase employment by 100 persons,
- increase personal incomes by \$3.5 million, and
- increase municipal tax revenues over \$700,000.

### ***Hot Tip for Buying Local:***

- 1. Go local with your big ticket items such as tires, appliances, vehicles and furniture to have a bigger impact.**
- 2. Purchase gas and snacks before you leave the county on a trip.**

*Recently Joined Business Participants:* Cranberry Country Embroidery & Imprints-Warrens, Federation Co-op-Warrens, Inspirations @ Dovetail Farm Quilt Shop-Cashton, Tomah Lumber, Timberwood Bank-Tomah, A Taste of Wisconsin, LLC-Tomah, Speed's Bicycle & Electric Motors-Sparta, Down A Country Road Amish Gifts & Tours-Cashton, Betcher & Walker Cabinets & Countertops-Tomah, Tomah Lumber, Inc., Monroe County Solid Waste Management-Norwalk, Evans Printing-Sparta, Bank of Cashton, Justin Trails Resort LLC-Sparta, J & R VARIETY LLC-Tomah, Tomah Memorial Hospital, Amish Country Corner-Tomah, Berry-Amish-Warrens, Edward Jones Investments- Lenny Bakken-Tomah, F & M Bank-Tomah

### ***Featured HOT BUYS***

#### ***Inspirations @ Dovetail Farm Quilt Shop***

**22% off**

**Regular price books or patterns.**

29553 Nevada, Cashton WI, 54619  
608-654-5727 - dovetailfarm.com

#### ***Down A Country Road Amish Gifts & Tours***

*Bring your ibuymoco card and receive 10% off  
your entire purchase during the month of June. In*

*In store purchases only*

12651 State Hwy 33, Cashton WI, 54619  
608-654-5318  
www.downacountryroad.com

#### ***I took The Pledge Participants***

We have over 125 pledge participants.  
To Take the pledge please visit [ibuymoco.com](http://ibuymoco.com)