

## Happy New Year!

Your friends from the ibuyMoCo.com campaign would like to share a great idea with you for a New Year's Resolution. This resolution will be easy to accomplish – it will save you time and money, it will be an investment in your community job market and it will help keep local property taxes down.

We can feel your excitement – here it is! Make your 2010 New Year's Resolution to shift 10% of your out-of-county spending back to Monroe County. If you already have taken the pledge in 2009 – then make your 2010 pledge to continue shopping local and tell your friends and family about the program. The more participants the better for Monroe County.

Support the local businesses that support your local community projects and fund raisers. Enjoy the warm customer service and the unique offerings from these local entrepreneurs and artisans. Relax, have fun – and shop Monroe County! Live Here\* Buy Here\* Thrive Here\*

Tips to Keep that New Year's resolution:

- Make just one resolution.
- Avoid previous failed resolutions, which might just frustrate you.
- Share it with friends who can hold you accountable.
- Be specific in your plans.
- Work toward minigoals, which will seem less daunting.

### **Hot Tip for Buying Local:**

1. Take advantage of our local restaurants and movie theaters for your date night.
2. Support our local school districts with your attendance at their arts and athletic events..

### **Featured HOT BUYS**

**Be sure to check the website for updated Hot Buys.  
There are over 50 Hot Buys from local businesses.**

#### **A Taste of Wisconsin**

*\$1.00 off purchase when you show  
your ibuymoco.com key fob*

924 West Veterans Street, Tomah WI, 54660  
(608) 372-4339 [www.atasteofwisconsin.com](http://www.atasteofwisconsin.com)

#### **Southern Fried Glass**

*10% discount to shoppers showing their  
ibuymoco.com keycard with purchase*

16911 Igloo Road, Sparta WI, 54656  
(608)633-4533  
[www.southernfriedglass.com](http://www.southernfriedglass.com)

#### **I took The Pledge Participants**

We have over 400 pledge participants.  
To Take the pledge please visit [ibuymoco.com](http://ibuymoco.com)

Go Green!

Please send your email address to [info@ibuymoco.com](mailto:info@ibuymoco.com)  
to receive this newsletter by email.