

Top 12 Benefits to buying Local

Live Here • Buy Here • Thrive Here

1 - Money Spent Here Stays Here

If residents of Monroe County would transition just 10% of their out-of-county retail spending to in-county spending, Monroe County businesses would gain an additional \$1 million in sales.

2 - Jobs and Wages

Supporting local businesses provides support to the jobs they offer. Monroe County businesses employ over 20,000 people. An increase of 10% in local spending could add 100 new jobs to the county.

3 - Stronger Tax Base

A 10% increase in local spending will generate an over \$700,000 increase in municipal tax revenues.

4 - Local Business Owners Invest in our Community

Local businesses are owned or managed by people who live and work in our communities, raising their families and investing in our communities' futures. They support our churches, our schools, our organizations, our quality of life.

5 - Better Variety

Local businesses provide a wide variety of products and services, right here in our community. Many of these are "one-of-a-kind" businesses that provide our community with its own distinct character. The more people shop here, the more products and services will be available.

6 - Convenience Equals Savings

Shopping locally saves you time and money. A shopping trip outside of our county costs you for every mile you drive, each way, and valuable time away from your home. Pocket the savings and treat your family to a night on the town!

7 - Green-Friendly

Shopping locally reduces your gas consumption and pollution. Also, local stores help to sustain vibrant, walkable communities, reducing sprawl and the need for automobiles.

8 - Keeping Local Dollars in the Economy

A 10% increase in spending in Monroe County would induce a total of \$5.5 million in industry sales, 100 jobs and \$3.5 million in new personal income.

9 - Local Character and Prosperity

In an increasingly homogenized world, communities that preserve their one-of-a-kind businesses and distinctive character have an advantage in offering quality of life and unique experiences.

10 - Friends and Neighbors

Local businesses are staffed by local residents, your friends and neighbors. You get better service from people you know and who know you. And, you can catch up on "what's new" with other customers as you shop.

11 - Non-profits receive greater support

Monroe County non-profits, on average, receive 20% of their revenue from contributions and gifts. Your support of local businesses helps to ensure that they are able to continue their corporate giving to our local non-profits. Your own charitable gifts are a means of spending locally when you keep those donations in Monroe County.

12 - Community Well-Being

Vote with your pocketbook! Monroe County matters to you, so let our businesses know that you want them to stay in our communities.